



**THE SUSTAINABLE & SOCIAL IMPACT INVESTING  
CONFERENCE:**

**CAN GREEN BONDS DELIVER?**

LONDON, 18 JUNE 2015

**CURRENT AGENDA**

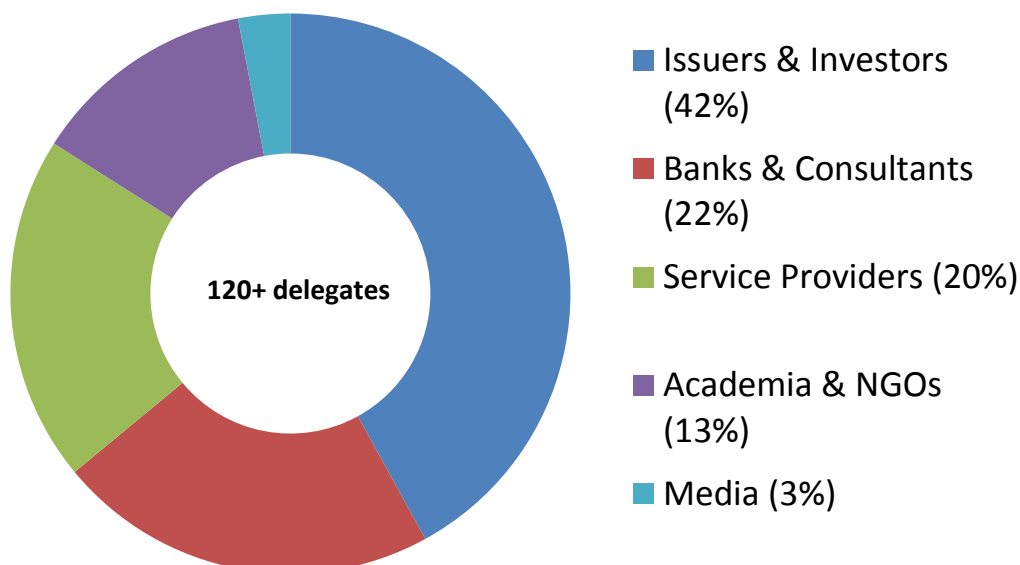
# ABOUT

## EVENT BACKGROUND

### THE ANNUAL SUSTAINABLE & SOCIAL IMPACT INVESTING CONFERENCE: CAN GREEN BONDS DELIVER?

THE WORLD IS ON THE BRINK OF A 'REVOLUTION' IN HOW WE SOLVE SOCIETY'S, BUSINESSES' AND FINANCIAL MARKETS' TOUGHEST PROBLEMS. THE FORCE CAPABLE OF DRIVING THIS TRANSFORMATIONAL CHANGE - AND THE NEXT GENERATION OF SUSTAINABLE INVESTING - ARE GREEN & SOCIAL IMPACT BONDS, BRINGING A PARADIGM SHIFT TO SOCIAL IMPACT INVESTING STRATEGIES. THESE INVESTMENT VEHICLES WILL HARNESS ENTREPRENEURSHIP, INNOVATION AND CAPITAL TO POWER TRUE ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) SOLUTIONS.

HAVING DELIVERED NUMEROUS SUCCESSFUL ESG INVESTING & CSR EVENTS IN UK, EUROPE AND AUSTRALIA SINCE 2010, GTQ INTERNATIONAL AND SI PARTNERS (UK) ARE PROUD TO ANNOUNCE THE 2015 SUSTAINABLE & SOCIAL IMPACT INVESTING CONFERENCE IN LONDON. THIS UNIQUE EVENT WILL BRING TOGETHER ISSUERS, INVESTORS, BANKERS, ADVISORS, AND RELATED SERVICE PROVIDERS FOR INSIGHTFUL AND THOUGHT PROVOKING DEBATE ON THE OPPORTUNITIES OFFERED AND CHALLENGES BEING FACED WITHIN THE FAST GROWING 'GREEN BONDS' MARKET.



## ABOUT THE PRODUCERS



SINCE 2009, GTQ INTERNATIONAL HAS BEEN WORKING TO CHANGE AND IMPROVE HOW CLIENTS ENGAGE ON SUSTAINABILITY PERFORMANCE WITH THEIR STAKEHOLDERS, WITH PARTICULAR FOCUS ON THE PUBLIC CORPORATION-INVESTOR STAKEHOLDER RELATIONSHIP.

THIS IS ACHIEVED THROUGH DIRECT CLIENT ENGAGEMENT, PUBLIC TRAINING COURSES, INDEPENDENT RESEARCH, AND THE DELIVERY OF OUR ANNUAL ESG CONFERENCES IN EUROPE AND AUSTRALIA.



SUSTAINABLE INVESTMENT PARTNERS (SI PARTNERS) IS AN INDEPENDENT ESG CONSULTING FIRM BASED IN THE UK. WE SPECIALISE IN BUSINESS STRATEGY CONSULTING, INTERMEDIARY BUSINESS DEVELOPMENT AND MULTI-LINGUAL CONTENT MARKETING SERVICES WITHIN THE AREAS OF SUSTAINABLE INVESTING, CORPORATE SOCIAL RESPONSIBILITY, CORPORATE GOVERNANCE, AND EDUCATION.

THE COMPANY PROVIDES AN INTERCONNECTED, INTERGENERATIONAL AND INTERACTIVE FORUM FOR THOUGHT LEADERSHIP IDEAS TO GENERATE AND PRESERVE WEALTH AND VALUES FOR THIS GENERATION AND THE NEXT.

# CURRENT AGENDA

## THE ANNUAL SUSTAINABLE & SOCIAL IMPACT

### INVESTING CONFERENCE: CAN GREEN BONDS DELIVER?

LONDON 18 JUNE 2015

8.30	REGISTRATION	
9.00 9.15	<b>WELCOME</b> Martina Macpherson, Managing Partner, SI Partners: The Next Generation of Sustainable Investment Strategies <b>KEYNOTE ADDRESS</b> TBC	
10.00	<b>PLENARY PANEL 1</b> Green Bonds: The Answer to a more Sustainable Future or another Lost Opportunity? Stuart Kinnersley, CEO, Affirmative Investment Management Michael Faloon, COO, Standish Mellon Asset Management Rafael Scholz, Head of Treasury, Münchener Hypothekenbank	
11.00	MORNING TEA	
	ISSUERS/ORIGINATORS TRACK	INVESTOR TRACK
11.30	<b>PANEL</b> Originators Point of View <ul style="list-style-type: none"> <li>• Where's the demand?</li> <li>• Tackling global sustainability issues</li> <li>• Obstacles &amp; requirements</li> <li>• Challenges &amp; opportunities</li> </ul> Moderator: <b>Ulrik Ross</b> , MD; Global Head of Public Sector & Sustainable Financing, <b>HSBC Bank</b>	<b>PANEL</b> Investor Point of View <ul style="list-style-type: none"> <li>• Why invest?</li> <li>• Investment criteria</li> <li>• Risks of 'Green Washing'</li> <li>• Reporting on Environmental/Social Impact?</li> </ul> <b>Stuart Kinnersley</b> , CEO, Affirmative Investment Management Representative, <b>Barclays</b> <b>Sandra Carlisle</b> , Head of Responsible Investment, <b>Newton</b>
12.30	NETWORKING LUNCH	
2.00	<b>PANEL</b> The Issuers Mandate <ul style="list-style-type: none"> <li>• Vision &amp; mission</li> <li>• Development Banks vs. Corporates</li> <li>• Capital protection</li> <li>• Project management and reporting</li> <li>• Sustainability assessments and accounting</li> </ul>	<b>PANEL</b> Verification and Certification <ul style="list-style-type: none"> <li>• A credible definition for 'Green'?</li> <li>• Standards and rating systems?</li> <li>• The role of 3rd party verifiers – SPO's</li> <li>• Benchmarks &amp; indices</li> <li>• Sustainability metrics</li> </ul> Moderator: <b>Tom Baumann</b> , Director & Co-Founder, <b>GHG Management Institute</b> (invited) <b>Julia Haake</b> , Director, <b>oekom research AG</b>

3.00	<p><b>PANEL Green Bond Structuring: Options &amp; Challenges</b></p> <ul style="list-style-type: none"> <li>• Private vs. Institutional capital</li> <li>• Structuring options</li> <li>• Market requirements</li> </ul> <p>Moderator: <b>Paul Camp</b>, Business Development &amp; Finance, <b>Belectric UK</b></p>	<p><b>CASE STUDY The Threadneedle-Big Issue Invest Social Bond Fund</b></p> <p>The Threadneedle UK Social Bond Fund was launched in January 2014 as the first daily liquid fund to offer ordinary people, as well as institutional investors, an opportunity to invest for both a social and financial return. For the first time in the UK, Big Issue Invest and Threadneedle have brought the mainstream into social investment.</p> <p><b>Cathrine de Coninck-Lopez</b>, Sustainable &amp; Responsible Investment Officer, <b>Threadneedle</b></p> <p><b>Sarah Forster</b>, Director of Development, <b>Big Issue Invest</b></p>
4.00	<p><b>AFTERNOON TEA</b></p>	
4.30	<p><b>PANEL Private Capital, Public Good</b></p> <ul style="list-style-type: none"> <li>• (Inter)national policy making – A new focus for Impact Investing?</li> <li>• Insights from the G8 initiative on Social Impact Investing</li> <li>• Innovative solutions</li> </ul> <p><b>Sarah Washington</b>, Manager Philanthropy Partnerships, <b>Unicef</b></p>	<p><b>PANEL Innovations and Future Trends</b></p> <ul style="list-style-type: none"> <li>• Emergence of new sectors?</li> <li>• Projections for the future</li> <li>• Project bonds, securitisation, and revenue bonds</li> </ul> <p><b>Matthew Riddiford</b>, Managing Director &amp; Founder, <b>Aether Energy</b></p> <p><b>Noga Levtzion Nadan</b>, CEO, <b>Greeneye</b> (Israel)</p>
5.30	<p><b>CLOSING PANEL &amp; CONFERENCE WRAP UP Doing Well by Doing Good – What’s Next?</b></p> <ul style="list-style-type: none"> <li>• Social (impact) bonds</li> <li>• Social impact investing</li> <li>• Social impact investing - the next Venture Capital?</li> <li>• Sustainability bond ratings &amp; metrics</li> </ul> <p>Moderator: <b>Martina Macpherson</b>, Managing Partner, <b>SI Partners</b></p> <p><b>Ricardo Petrocca</b>, Senior Consultant, <b>Looking for Value</b></p> <p><b>John Pepin</b>, Chief Executive, <b>Philanthropy Impact</b></p> <p><b>Mark Campanale</b>, Director, <b>The Social Stock Exchange</b> (invited)</p>	
6.15	<p><b>COCKTAIL PARTY</b></p>	

## **ATTENDANCE FEES:**

STANDARD FEE = **£695** + UK VAT

DISCOUNTED EARLY REGISTRATION = **£595** + UK VAT

ACADEMICS & NON-PROFITS = **£395** + UK VAT

## **CONTACT US FOR FURTHER INFORMATION:**

**GTQ International**

T: +44 (0)1227 506 423 or +44 (0)7580 144 744

E: Rual Kemp on [rkemp@gtqinternational.com](mailto:rkemp@gtqinternational.com)